

FOR IMMEDIATE RELEASE

| Internet Marketing Agency | Standing Dog Interactive |

Standing Dog Interactive Announces New VP of Client Services and Business Development
Dallas-based Internet marketing agency promotes Chris Miller to develop new initiatives and further grow business

Dallas, TX – [Standing Dog Interactive](#), an award-winning Dallas-based Internet marketing agency, has solidified its commitment to communicating effectively and providing value above and beyond to its clients with the promotion of Chris Miller to vice president of client services and business development.

Miller will direct strategy and oversee all client services. In addition to managing the Standing Dog account manager team, Miller will work closely with clients to ensure complete satisfaction on all of the projects the Internet marketing agency undertakes. He previously served as director of account management and business development.



Besides his commitment to account services and the account managers, Miller also will direct the sales team to ensure the continued growth of the Dallas-based Internet marketing agency. Miller's objectives will be to search for [innovative clients](#) that reflect Standing Dog's business philosophy of bringing together all aspects of digital marketing to create a uniformed online presence. His experience in reaching out to new customers is one of his biggest assets to the marketing agency.

"Being a part of Standing Dog has been an incredible experience," Miller said. "I'm excited about the new initiatives we're developing to optimize all aspects of the online conversion funnel and am eager to further the growth of our company in my new role."

Miller has more than nine years of experience in paid search management, search engine optimization, account management and internal marketing and business development. His promotion at Standing Dog takes effect immediately.

"This promotion is well deserved," said Mike Wylie, President of Standing Dog. "Chris has demonstrated a strong commitment to the company, its employees and clients. His personality and strong leadership skills have been a great addition to Standing Dog."

About Standing Dog Interactive

Standing Dog Interactive is an Internet marketing agency composed of recognized industry professionals. With a successful record of helping companies reach their target customers, generating leads and driving revenue online, Standing Dog has become one of the leading [Internet marketing agencies in Dallas](#). Its team of experts offers digital strategy and execution, from search engine optimization, pay-per-click marketing, local search marketing and social media to design and development. The agency also has an office in Houston. In addition to improving search ranking, online visibility and site traffic, Standing Dog's SEO, PPC and social media experts provide in-depth analysis to identify the return on investment and engagement. Named one of INC. 5000's fastest growing private

companies three years in a row, Standing Dog has a commitment to excellence with clients including Omni Hotels, Marriott and UDR.